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Work That Business Men Say Must Be Done—and Its Cost

Ten hard-headed, two-fisted, representative business men—all large employers of women—agreed that \$1,500,000 was the amount the Y. W. C. A. must raise for its work in the coming year. They know the needs of their women employees. They are looking at this Y. W. C. A. proposition in a practical way.

The women directors of the Y. W. C. A. also asked these business men their opinion of what work the Y. W. C. A. must do for the business community. They said:

"Help young women after business hours to become better employees during business hours.

"Provide good rooms for thousands of girls who come here to work and can't get a decent place to live. "Provide food for them at reasonable prices.

"Give them opportunities for recreation out of working hours.

"That's the kind of Y. W. C. A. work we employers are ready to back up."

The Y. W. C. A. stands ready. No other agency exists to undertake these tasks. Just how much work can be done depends absolutely on the support received. It cannot be done without funds. The answer rests with the people of New York City, but mostly with the business men.

The Y. W. C. A. fund contains no provision for theoretical work—no faddism—no sentimentality. It has been worked out on a sound business basis. On this basis you are asked to support it.

The Y. W. C. A. is 65% self-supporting—the other 35% must be raised by voluntary contributions

\$1,500,000—March 22 to March 30

Committees representing each of the various lines of business in New York City have been selected. Send your check to the chairman of your committee or to Mrs. Stephen Baker, Treasurer, 600 Lexington Avenue

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